

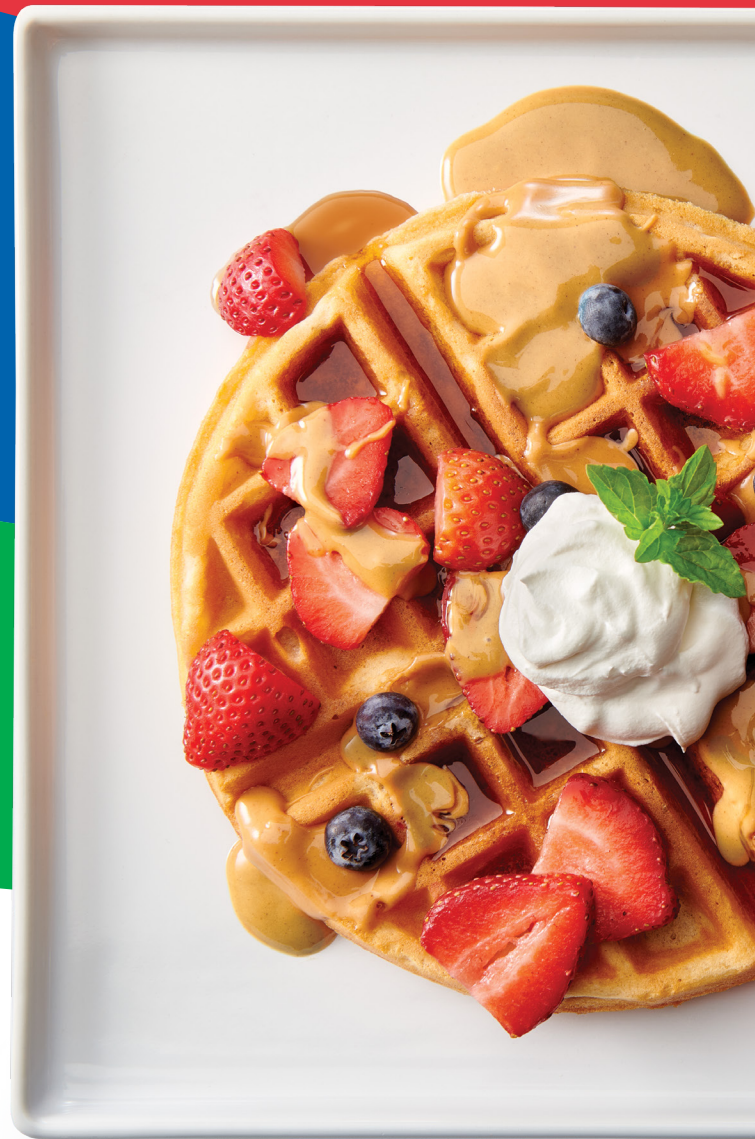
SO JIFiNG GOOD, SO JIFiNG EASY.

Peanut butter is a pantry staple at home, but it's hard to find when dining out! With America's favorite peanut butter brand¹ on your menu, you'll easily satisfy cravings for protein-rich, creamy deliciousness as a spread, mix-in or dip all across the menu.

75% of people think of
peanut butter
as a source of **meat-free protein**,
and **61%** as a **healthy**
source of fat.²

People love peanut butter.

- Peanut butter **sales are growing consistently**¹
- **29%** of people admit to bringing their own peanut butter when dining away from home!²



67% of consumers would
pay **50¢ or more**
for a side of **peanut butter.**³

Peanut butter means profit potential.

- 49% would be more likely to order menu items that go with peanut butter if they were **Jif**[®] branded,² which could **increase check averages & profits.**

Jif is America's favorite peanut butter:¹

- Rated most desirable for quality, flavor and trust.⁴
- Sourced, transported and processed by The J.M. Smucker Company—assuring quality and safety from peanut to butter to tabletop



Kosher



Certified
Gluten-Free



CERTIFIED BY NSF



No
trans-fats



No
preservatives

Jif'ing Favorites



Pump Sold Separately

NEW!

This pumpable natural peanut butter sauce is a sealed, sanitary way to stir up cravings all across the menu.

NEW!



Simplify to-go orders, minimize allergen and sanitation risks and earn some upcharge profit with portion control cups.



A variety of bulk sizes and convenient formats simplify back-of-house application.

Recommended Products

Item Code	Description	Case Pack
5150008058	Jif 18 g Natural Creamy Peanut Butter Portion Control Cup	18 g/120 ct
5150008051	Jif ¾ oz Creamy Peanut Butter Portion Control Cup	0.75 oz/200 ct
5150024331	Jif 4 lb Creamy Peanut Butter	4 lb/6 ct
5150024545	Jif 13 oz Squeezable Pouch	13 oz/10 ct
5150008102	Jif Natural 4.5 lb Peanut Butter Sauce	4.5 lb/6 ct



Get more **Jif** varieties, culinary inspiration and ordering information at
www.SmuckerAwayFromHome.com/JifPortfolio



THE J.M. SMUCKER Co

Away From Home

¹IRI Total US MULO \$ Share of Peanut Butter, December 2020

²Datassential Tabletop Peanut Butter, July 2017

³Technomic Seafood and Vegetarian Consumer Trend Report 2019

⁴Datassential, Tabletop Spreads, December 2019

⁵NSF International is an independent accredited organization. The NSF Non-GMO True North standard was created to assure the integrity of Non-GMO claims.